



Social Media Residency and Summit

June 15th-16th, 2015 • mccsm.tweetwall.com



We've monitored this Tweetwall for 158 hours. Here's what happened.



4,193

Post Count

2,097

Avg. Posts/day

27

Avg. Posts/hour

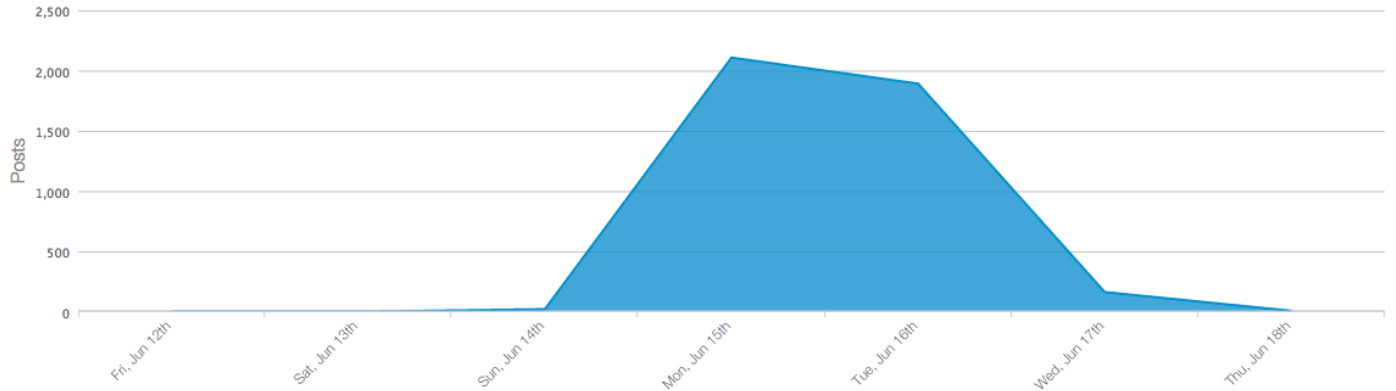
24,212,925

Total Reach

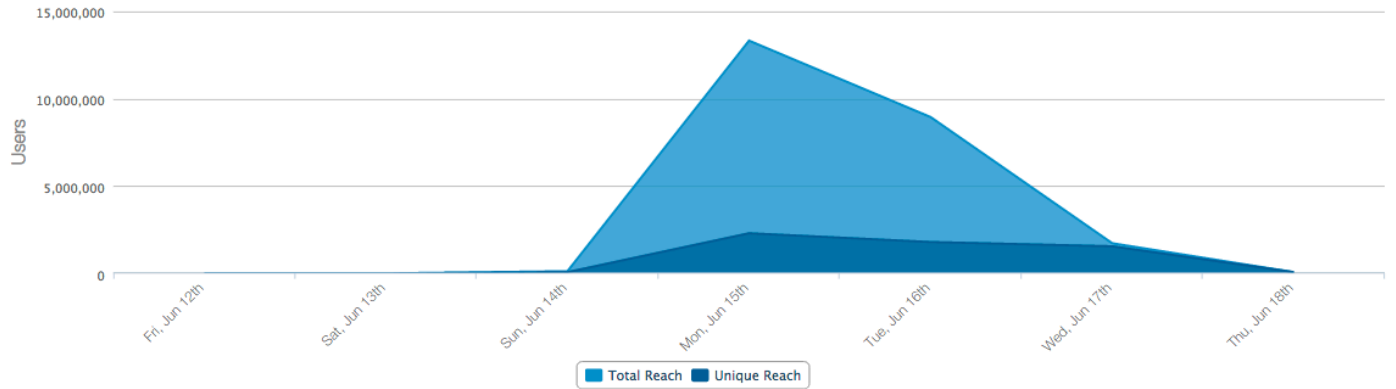
5,785,460

Unique Reach

Post Volume



Reach



Engagement

Interactions

Followers



164

replies / retweets



Reed Smith

@reedsmith

2

148

replies / retweets



Chris Boyer

@chrisboyer

3

117

replies / retweets



Kristine Austin

@ksaust

4

112

replies / retweets



Lisa Ramshaw

@Lisa_Ramshaw

5

105

replies / retweets



Cynthia Floyd Manley

@CynthiaManley

6

98

replies / retweets



Mayo Clinic SMHN

@MayoSMHN

7

98

replies / retweets



Greg Matthews

@chimoose

8

90

replies / retweets



Tony Hart

@TonyHart87

9

87

replies / retweets



Mayo Clinic

@MayoClinic

10

78

replies / retweets



Makala Johnson

@makalajohnson

Engagement

Interactions

Followers



224

tweets



P. F. Anderson

@pfanderson

2

199

tweets



Kristine Austin

@ksaust

3

151

tweets



Lisa Ramshaw

@Lisa_Ramshaw

4

132

tweets



Mayo Clinic SMHN

@MayoSMHN

5

117

tweets



Chris Boyer

@chrisboyer

6

114

tweets



Cynthia Floyd Manley

@CynthiaManley

7

113

tweets



Janet M. Kennedy

@GetSocialHealth

8

107

tweets



Theresa Lewis, MBA

@TheresaLewis623

9

107

tweets



Reed Smith

@reedsmith

10

100

tweets



Ahmanielle

@AhmanielleHall

Engagement

Interactions

Followers



1,170,510
followers



Mayo Clinic
@MayoClinic

2

330,560
followers



Buffer
@buffer

3

60,112
followers



Sprout Social
@SproutSocial

4

56,005
followers



Neil Floch MD
@NeilFlochMD

5

34,006
followers



#WeightLoss
@WeightLossBio

6

28,116
followers



Wendy Sue Swanson MD
@SeattleMamaDoc

7

25,549
followers



Jill Rowley
@jill_rowley

8

24,164
followers



Bryan Vartabedian
@Doctor_V

9

23,048
followers



Gerry Wieder RN
@GerryWieder

10

22,789
followers



The ScientificK
@TheScientifiK