

5 Ways for Nursing Staff to Use Social Media Now

1. Follow Mayo Clinic on Facebook and Twitter.

By following Mayo Clinic on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#), you will see curated news that is approved for sharing with the public.

2. Share Mayo Clinic news from Mayo Clinic accounts on Facebook, Twitter and LinkedIn.

Be proud of where you work! Share news and support the “word of mouth” tradition of Mayo Clinic. Become a [Mayo Clinic Champion!](#)

3. Have a patient story idea to share? Reach out to the [Social and Digital team](#) in Public Affairs.

Help us share the great stories you see happening every day.

4. Post additional questions you have about social media on the Nursing page of the Mayo Clinic Social Media Network.

This page, <https://socialmedia.mayoclinic.org/nursing/>, provides further resources for you, including Nursing-specific FAQs on social media and a discussion group to post any questions you may have about using social media.

As a Mayo employee, you have access to additional resources on the Mayo Clinic Social Media Network. You'll need two minutes and your Mayo email address to [set up a free premium account](#) to have access to additional resources available from the Mayo Clinic Social Media Network.

5. If you are unfamiliar with the basics of social media, sign up and take the [Social Media Basics for Healthcare certification](#).

Social media is an approved tool for staff to use. If you are unfamiliar with how to use these tools, a training course is available to help you. Mayo Clinic's Social Media Basics certification is a self-paced course that explains the basics of Facebook, Twitter, LinkedIn and visual social media like Instagram. Modules on professionalism and social media metrics will help you learn more.