



Nov. 14-15, 2018  
Jacksonville, FL

# Mayo Clinic Social Media Network Annual Conference

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

### EXHIBITION BOOTH PACKAGE

Investment \$3,250

#### Benefits

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##### Trade Exhibition

- » Opportunity to display in the exhibition area for the event
- » One 6' x 30" table, tablecloth, chair
- » Electrical outlet available (\$500 additional)

##### Logos and Promotional Paragraph

- » Corporate logo and website link on conference website
- » Corporate logo to appear in the conference program

##### Conference Attendance

- » Two full registrations to the conference

#### Exhibition Opening Hours

Wednesday, November 14  
7:00am – 5:00pm

Thursday, November 15  
7:30am – 3:30pm

#### Exhibitor Kit

The Exhibitor Kit (venue rules, shipping information, storage details, etc.) will be emailed to you 4-6 weeks prior to the event.

## NETWORKING RECEPTION

**Investment \$5,500**

November 14 | 5:00pm

Omni Hotel Downtown Jacksonville

### Benefits

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#### Signage and Acknowledgements

- » Corporate signage (one pull-up banner) prominently displayed at the event (to be supplied by the sponsor)
- » Corporate logo, promotional paragraph (100 words) and website link on the conference website
- » Ad in the conference program
- » Verbal acknowledgment at event
- » Flyer (up to 8.5x11") insert in swag bag

#### Conference Attendance

- » Two full registrations to the conference

## WELCOME RECEPTION

**Investment \$4, 850**

November 13 | 5:30pm

Mayo Clinic Jacksonville, FL campus

### Benefits

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#### Signage and Acknowledgements

- » Corporate signage (one pull up banner) prominently displayed at the event (to be supplied by the sponsor)
- » Corporate logo on presentation title slide
- » Corporate logo, promotional paragraph (100 words) and website link on the conference website
- » Ad in the conference program
- » Verbal acknowledgment
- » Flyer (up to 8.5x11") insert in swag bag

#### Conference Attendance

- » One full registration to the conference

## LUNCH

**Investment \$3,500**

November 14 or 15

Omni Hotel Downtown Jacksonville

### Benefits

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#### Signage and Acknowledgements

- » Corporate signage (one pull up banner) prominently displayed at the event (to be supplied by the sponsor)
- » Corporate logo on title slide before lunch
- » Corporate logo in the conference program
- » Verbal acknowledgment during lunch
- » Flyer (up to 8.5x11") insert in swag bag

#### Conference Attendance

- » Two full registrations to the conference

### SPONSORSHIP CONDITIONS

- » Acceptance of offer is by completion of the Sponsorship Agreement Form.
- » 50% of total required on booking.
- » Remainder is required by October 1, 2018 (special arrangements can be made).
- » Notification of cancellation must be submitted in writing prior to October 1, 2018.
- » 50% of total will apply as a cancellation fee.
- » Cancellations made after October 1, 2018 will receive no refund.

**To book an exhibitor or sponsorship package, email [SOCIALMEDIACENTER@mayo.edu](mailto:SOCIALMEDIACENTER@mayo.edu).**

